

## **Electoral processes and conflicts**

The aim of the credit module is to form students' knowledge base in electoral processes and related conflicts. Also, this module is aimed to develop an expert evaluation of electoral processes, analysis, and management ability.

The main tasks of studying the credit module "Electoral processes and conflicts" are:

- to explore the electoral process features;
- to analyze the sources, types, forms, and phases of the electoral conflicts;
- to evaluate the effectiveness of different electoral systems;
- to analyze the role of the parties' structures in electoral processes;
- to determine specifics of electoral campaigns in dependency of the electoral body;
- to identify the most optimal strategies for electoral campaigns;
- to determine basic images of the politicians;
- to compare different models of the electoral behavior and the result of elections;
- to predict the effectiveness of different electoral technologies;
- to outline the specifics of using media in electoral processes.