

ABSTRACT

Yusyn M. S. Sharing Economy as a factor of social change

Master's thesis in specialty 8.03010101 - Sociology.

The thesis deals with the problem of sharing economy as a new socio-economic system, that is paving the way for social change in the way the consumption and use of resources. The dissertation, based on the studies of international sociological research of the phenomenon of sharing economy, highlights the influence of the collective consumption on the interaction between agents. In the thesis was examined the emergence of the concept of sharing economy, the development of new economic relations, was reviewed influence on the general economic system of societies on the example of online services, examined social aspects of people`s collective interaction. Reviewed the observations and disadvantages of sharing economy, indicated directions for further development of the phenomenon and the prospects for future research of sharing economy.

Key words: sharing economy, collaborative consumption, social action, interpersonal interaction.